

## **Save money with a MyCumbria card and support local businesses!**

[MyCumbria](#) is a membership scheme from Cumbria Tourism EXCLUSIVELY for residents with a CA or LA Cumbria postcode and those who work in Cumbria. A MyCumbria card entitles you to a whole range of fantastic deals, offers and a wide range of discounts across the whole county for an entire year. The scheme aims to reward, inform and simply remind residents what fantastic attractions, restaurants, leisure facilities and shops we have to enjoy across our fabulous county.

For an annual membership fee of just £20 you, your friends and family will be entitled to everything from buy one get one free, to percentage discounts to kids go free, MyCumbria has it all.

There are currently over 220 offers available to card holders. We are working hard with local businesses to provide new routes to markets and we are helping local residents to enjoy and experience the high quality of Cumbrian products, attractions, food and drink and retail offerings we have in the county.

So start saving today! To purchase your card for only £20 you can sign up online at [www.mycumbriacard.co.uk](http://www.mycumbriacard.co.uk) or call one of the MyCumbria team on 01539 822222 and purchase your card over the phone.